



## Solarize NOVA Launches in Purcellville

**Discounted pricing on solar panels available June 1 to July 31**

**[www.solarizepurcellville.org](http://www.solarizepurcellville.org)**

**PURCELLVILLE, Va. May 23, 2016** – The Town of Purcellville, the Northern Virginia Regional Commission (NVRC), and the Local Energy Alliance Program (LEAP) are excited to announce the launch of “Solarize Purcellville” on June 1<sup>st</sup>. This program builds upon the successful programs in other Northern Virginia localities.

Solarize Purcellville makes it easy for residents in Purcellville to receive free solar site assessments and access bulk purchasing discounts. The resources at LEAP help streamline the process and provide all necessary information for residents to make informed decisions about the value of adding solar to their property.

After several successful runs and with momentum for solar power growing across Virginia, the Solarize NOVA program will run from June 1 to July 31 in the Town of Purcellville.

**Purcellville Mayor Kwasi A. Fraser** said, “I encourage every Purcellville household to apply for the commitment-free energy assessment to determine how solar energy can add value and savings to their home. This program enables our citizens to support the advancement of green energy efforts locally and statewide.”

Reasons to Solarize your house or commercial property:

- **It's More Affordable than Ever:** The 30% federal tax credit was extended last year through 2019, and Solarize NOVA adds the cherry on top of discounts. When community residents rally behind solar, local installers are able to offer lower prices to Solarize participants through bulk purchasing, reduced travel, and offset marketing costs. Prices are expected to be discounted 15-18%. And LEAP will help participants access a 30% federal tax credit and navigate the Solar Renewable Energy Credit (SREC) market.
- **Higher Home Values:** Recent studies have shown that homes with solar are appraised with a premium of 3-6 percent based on the region, with a price boost of about \$10,000-\$22,000.
- **Head Off Rising Energy Costs:** The Energy Information Administration projects a 2% annual rise in residential energy rates for the Mid-Atlantic. Solar customers regularly see an 8% or better return on investment.
- **Curiosity Never Hurts:** Solarize NOVA offers free solar site assessments to help you figure out if solar is even right for your home or business (roof space/position, tree cover) and budget.

***Hon. Penny Gross, Chairman, Northern Virginia Regional Commission (NVRC)***

“Northern Virginia has been and is our Commonwealth’s ‘Innovation Region.’ Solarize NOVA is an innovative program to help make renewable energy more accessible to our citizens and business community. I am delighted we are able to expand this program with our neighbors in Purcellville.”

**Area residents or business owners interested in learning more about their solar and reduced rate financing options can go online and sign-up for free to be a part of the program today!**

Visit <http://www.solarizepurcellville.org> for more information!

***Mark Gibb, Executive Director, Northern Virginia Regional Commission (NVRC)***

“Solarize NOVA is part of a 1,000 rooftop challenge in Northern Virginia. In 2011, the NVRC adopted a regional energy strategy that calls for NVRC to help facilitate aggregated procurement of renewable energy technologies. This program helps bring reduced cost solar systems to our residents and business community utilizing local installers. A win-win for all.”